

# Advanced Googling for Fun and Profit

- **Search for a specific phrase with quotes** - “wind blows sweeping down the plain”
- **Search for one thing or another** - sanction OR enforcement
- **Search for results that don't include a specific word with the hyphen/subtraction sign** - “Chocolate cake” -butter
- **Search by site** - site:okpolicy.org
- **Find similar sites** - related:okpolicy.org
- **Search by filetype (ppt, xls, mdb, pdf, etc.)** - filetype:xls
- **Combine them!** - site:ok.gov/doc filetype:xls
- **Designate where search terms appear (in the url, title, body of the page and in links to the page)**
  - allinurl: oklahoma data
  - allintitle: oklahoma data
  - allintext: oklahoma data
  - allinanchor: oklahoma data
- **Search by image** -  
<http://www.google.com/insidesearch/features/images/searchbyimage.html>  
(But seriously, don't type out this link. Do a Google search for “Google search by image.”)

## Beyond the Google

- **Wayback Machine** - Search archived versions of sites. The Internet never forgets. - <https://archive.org/>
- **INFOMINE** - An academic search engine, focusing on scholarly resource collections, electronic journals and books, online library card catalogs, and directories of researchers. - <http://infomine.ucr.edu/>
- **Google Scholar** – This one is not so much beyond the Google but it's another way to search for academic literature. - <http://scholar.google.com/>

# Where's the Data?

## Oklahoma-Specific

- OK Policy County-Level Data App - <http://okpolicy.org/resources/county-level-data>
- Oklahoma Digital Prairie - <http://www.digitalprairie.ok.gov> (State Agency Annual Reports and other primary documents)
- State of Oklahoma public data - <https://data.ok.gov/>

## Demographic

- US Census Current Population Survey - <http://www.census.gov/cps/data/cpstablecreator.html>
- US Census American Fact Finder - <http://factfinder2.census.gov/faces/nav/jsf/pages/index.xhtml>
- Census Reporter (tool created for the Knight News Challenge that is an easier way to explore and chart Census data) - <http://censusreporter.org/>

## Economic

- US Bureau of Labor Statistics – <http://www.bls.gov/>
- Federal Reserve Economic Data - <http://research.stlouisfed.org/fred2/>
- IRS Tax Statistics - <http://www.irs.gov/uac/Tax-Stats-2>
- National Association of State Budget Officers - <http://www.nasbo.org/publications-data>

## Education

- National Center for Educational Statistics (NAEP scores) - <http://nces.ed.gov/nationsreportcard/naepdata/>

## Criminal Justice

- Bureau of Justice Statistics - <http://www.bjs.gov/index.cfm>

## Think Tanks

- Center on Budget and Policy Priorities - <http://www.cbpp.org/>
- State Priorities Partnership - <http://statepriorities.org/>
- CLASP - <http://www.clasp.org/>
- Working Poor Families Project - <http://www.workingpoorfamilies.org/>
- Institute on Taxation and Economic Policy - <http://www.itepnet.org/>
- Economic Policy Institute – <http://www.epi.org/>
- Brookings Institute - <http://www.brookings.edu/>
- Urban Institute - <http://www.urban.org/>
- Pew Center on the States - <http://www.pewstates.org/>
- Tax Foundation - <http://taxfoundation.org/>

## More

- Google Public Data Explorer - <http://www.google.com/publicdata/directory>