## Video Script Drafts

If you want to record a video appeal to share via your social media, there are two draft scripts and a general outline that could be used to record remarks that are your own. Feel free to use these as you see fit.

Here are helpful hints for recording and editing a video

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## #GetCoveredStayCovered

Does your family depend on you to stay healthy to work and care for them? My family does too. Free high quality health insurance like SoonerCare gives you

- 1. Peace of mind.
- 2. Protection.
- Relief.

And the security you need in these uncertain times. That's what it means to have health insurance.

SoonerCare is Oklahoma's affordable public health insurance that covers urgent care, doctor's visits, prescriptions, hospital care, mental health care and much more for low-income children AND adults.

If you have SoonerCare, now is the time to RE-ENROLL to keep your coverage. Go online to mysoonercare.org or call 800-987-7767.

If you don't re-enroll today, you could risk losing your coverage for you and your family.

Get the help you need to protect yourself and your family during this cold and flu season. Re-enroll today to GET COVERED AND STAY COVERED.

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# #GetCoveredStayCovered

I have a secret phobia. Want to know what it is? Yes, I am afraid of bugs—cold and flu bugs. The flu is hitting hard and everybody is going to urgent care. I want to stay protected. My number one protection is health insurance.

SoonerCare can help me zap any bugs or viruses I come down with. SoonerCare is Oklahoma's affordable health insurance that covers urgent care, doctor's visits, prescriptions, hospital care, mental health care and much more for low-income children AND adults.

Now is the time to RE-ENROLL in SoonerCare by going online to mysoonercare.org or calling 800-987-7767.

If you don't Re-enroll today, you could risk losing your coverage. Nearly 180,000 people have already lost their coverage.

Re-enroll today and GET COVERED AND STAY COVERED to have safety, security and a peace of mind during this cold and flu season.

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Framework for a more personalized video

- [Make a personalized appeal about why health care is so important to you and/or your community]
- I want to let people know that some of the coverage rules for SoonerCare (the state's Medicaid agency) have changed following the end of the COVID-19 public health emergency
- OHCA is working to make sure eligible Oklahomans stay connected to health care.
  - So if you're a SoonerCare member who has been disenrolled, apply again if you think you're eligible. Or you can seek coverage through the federal Marketplace or your employer.
  - Still enrolled in SoonerCare? Keep your application up to date by visiting MySoonerCare.org
  - Unsure what coverage you have or what your options are? Visit myokplan.org to find coverage that works for you.

Suggested closing message. Feel free to personalize.

- Many people are one health care emergency away from economic disaster.
- Affordable, consistent health care is vital for making sure we can be healthy and enjoy our lives.
- Please help our fellow Oklahomans by getting the word out about these important coverage changes.